



NEWSLETTER ISSUE

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Ramadan vibes this year

were a great mixture of positivity and happy moments. Nile University's President Dr. Wael Akl, generously boosted these vibes through a wonderful day, where every NU Community member was gathered at Swiss Inn Pyramids Golf Resort for iftar.

PARTNERSHIPS



MOU BETWEEN THE SCHOOL OF INFORMATION TECHNOLOGY AND COMPUTER SCIENCE AT NILE UNIVERSITY AND HUAWEI ACADEMY

The protocol came with the aim of transferring knowledge and exchanging experiences to enable students and recent graduates continued development in the different academic years; thus, ensuring the graduation of distinguished students with competitive ability in the labor market, as well as providing job opportunities for graduates of Nile University at Huawei ICT Academy-Egypt.

PARTNERSHIP BETWEEN NILEPRENEURS AND EURO-MEDITERRANEAN ECONOMISTS ASSOCIATION (EMEA)



NilePreneurs has signed a partnership agreement with the Euro-Mediterranean Economists Association (EMEA), launching a project co-funded by the European Union under the EuropeAid Program and by Project Partners.

This partnership allows us to offer you CREAT4MED's free training course that is designed to help entrepreneurs, startups and MSMEs navigate the high-risk early stages of business development and strengthen CCI businesses in the Mediterranean, contributing to sustainable economic development in the region.

ACHIEVEMENTS

PUBLISHED ARTICLE BY DR. ASMAA ABU SHADY

A new article titled "Injected Anhydrous Ammonia Is More Effective Than Broadcast Urea as a Source of Nitrogen for Drill Seeded Rice", was published in the Multidisciplinary Digital Publishing Institute (MDPI) - impact factor for the journal " IF=3.417"- in the Agronomy section by Dr. Asmaa Abu Shady, Vice Dean & Program Director at the School of Biotechnology.





NILE UNIVERSITY STUDENTS IN THE FIRST NATIONWIDE SMART CITY HACKATHON IN EGYPT

Congrats to 'Go Green' team members Abdullah Khaled, Aya Omar, Ehab Elsayed, and Marwa Mohamed from the School of Engineering for winning 1st place among 40 teams from 25 different universities in the first nationwide Smart City Hackathon in Egypt at Benha University. Also, the brilliant students Samar Ibrahim Abdallah, Hossam Ahmed ElSayed, Ghada Ali Salam, Haidy Tarek Abdel Basir from the School of Information Technology and Computer Science (ITCS) won 2nd place in the hackathon.

We wish all of you the best.

MALAK SOLIMAN ONE OF THE YLF LEADERS

So proud to have the most qualified future leaders among our students. Malak Soliman from the School of Information Technology and Computer Science (ITCS) was elected to be one of the YLF Leaders 2022. Your leadership program journey starts now!



EVENTS



SU IFTAR DAYS AT NILE UNIVERSITY

Ramadan 2022 has ended, leaving us with lots of unforgettable moments shared at NU campus

This Ramadan was unique because of the special vibes beaming through the well-decorated tent and incredible Ramadan mood created by NU Student Union. Students from our different schools had enjoyed iftar together and sometimes along with the academic staff.

Here are some snippets of NU iftar days...



SCHOOL OF ENGINEERING JUNIOR TEACHING ASSISTANTS HONORING PARTY

An honoring celebration was held to honor the junior TAs of Nile University's school of Engineering and Applied Sciences. We are proud of you and wish you the best of luck!

CONFERENCES, SESSIONS AND WEBINARS



BUSINESS SCHOOL HOSTING DR. GOUTAM CHAKRABORTY

Nile University Business School hosted Dr. Goutam Chakraborty, Professor of Marketing and Director of the master's program in business analytics and data science at the Spears School of Business at Oklahoma State University.

Dr. Goutam delivered the data mining and data processing module for our EMBA students.

GUEST SPEAKER FROM SONY MIDDLE EAST

Nile University Business School hosted guest speaker Mr. Mohamed AbdelMoniem, Marketing & Business Development Director for Egypt at Sony Middle East. He presented the studying cases of Ski Egypt launching in the Egyptian market and the case of Panda Cheese; this came as part of the MKTG 304 - Brand Management course under the supervision of Dr. Noha Alaa.



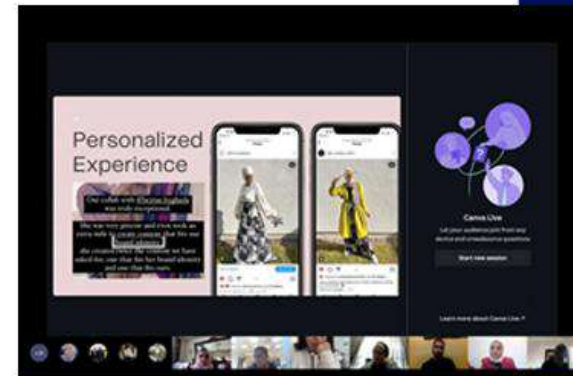


GUEST SPEAKER FROM LUCKY EGYPT

Nile University Business School has also hosted guest speaker Ms. Doaa El Sahar, Public Relations & Sponsorship Manager at Lucky Egypt to present the different strategies and channels that big corporations as well as startups use to do their PR activities, along with highlighting the difference in their objectives and audiences.

This came as part of the MKTG 405 - Public Relations course under the supervision of Ms. Nour El Gammal.

GUEST SPEAKER FOUNDER OF BE TRUE



Guest Speaker Ms. Ghada AbdelWarith, the founder of Be True, was invited by NUBS who shared with our students her journey into building “Be True” as an online brand on Instagram. She highlighted the importance of having an entrepreneurial mindset when running your own business and shared with students the important key metrics to investigate when judging the success of your business; this came as part of the MKTG 407 – Social Marketing course under the supervision of Dr. Noha Alaa and Ms. Menna Magdy.

SCHOOLS VISITS

INTERNATIONAL GUESTS AT NILE UNIVERSITY

It was a great honor to have international guests, Ms. Jacqueline Tejada, Informatics Director, Area Head France and the Middle East, Roche Pharma Informatics, and Mr. Waseem Ayyad, IT business partner for the Middle East. They discussed the “Digital Transformation Journey: Roche International” and the career options for BMD graduates.

Thank you, Roche, for the fruitful discussion for our BMD graduates.





STEM SCHOOLS' VISITS TO NILE UNIVERSITY

Several National and International STEM students came to visit the School of Engineering at Nile University, where they had a tour at the laboratories, and facilities of the school; moreover, a team of doctors and assistants explained the unique aspects of the School of Engineering in the field of education which included the used methods of teaching and learning at Nile University.

STUDENT LIFE

MAYA HAITHAM AT THE WORLD UNIVERSITY CHAMPIONSHIPS

Congratulations to Maya Haytham for winning the silver medal in the 100m contest and ranking third in the 200m finals in FISU University World Cup Finswimming.

Nile University wishes her to continue with this outstanding performance in future competitions.





NEVINE BALIGH NUTRITION ADVICE FOR RAMADAN

To keep a healthy community at NU, the Student Life Office has collaborated with Nevine Baligh, Nutrition & Wellness Consultant, to learn more about healthy eating habits and plans for the inclusion of essential nutrition in Ramadan meals.

CHARITY COLLABORATION BETWEEN NILE UNIVERSITY AND RESALA

Enactus Nile University & Resala Charity Organization distributed Ramadan bags to families in Faiyum that need support during this blessed month.



ICPC CONTEST

The International Collegiate Programming Contest (ICPC) participants getting ready for the trial contest. Preparations took place on April 23rd for the team formation contest which will be a demo for the Egyptian Collegiate Programming Contest.



RPM-US ANNOUNCEMENT

Attention to all robots enthusiasts, RPM-US are glad to announce that they will be conducting online robotics academy sessions after the midterm week.

Thus, if you are interested in robotics and wish to join the upcoming exciting robotics competitions, then all you have to do is to fill in the form on their Facebook page.

Stay tuned for all the details.