

## January Newsletter 2023 ISSUE#13

"Nothing has such power to broaden the mind as the ability to investigate systematically." Marcus Aurelius

We strive at Nile University to create innovative, cultured and resourceful generations who bloom anywhere around the world with their research and technical skills.

## Welcome Onboard! Shady Sherif (NU Marketing Director)

Shady Sherif joined Nile university January 2023 as the director of the Marketing & Communication department.

Shady is a marketing leader, consultant, member of the Chartered Institute of Marketing, and the new Marketing Director of Nile University.



Shady assumes the new Marketing Director role right after spending a decent amount of time leading the marketing, brand management, and strategic partnership functions of a UK-based business consulting group. Throughout his career, Shady served across various industries that he kicked off with spending 8+ years in the Telco industry managing B2B and B2C marketing channels and products, moving through with the experience of leading the marketing functions and brands in flagship organizations across the industries of Financial Services, Learning, and business consulting.

On the level of academic and professional accreditation, Shady holds a Professional Diploma in Strategic Marketing, an Advanced Professional Certificate in Strategic/ International Marketing Management, Digital Transformation for Leaders' Learning Path, Designing Growth Strategies, Project Management Professional Certificate, and various Marketing courses and certificates in developing Brand Strategies, Pricing Models, Value Proposition, Go-to-Market Planning, Strategic Partnerships and Alliances, Digital Communication and Analytics.

Eventually, Shady is joining Nile University with an undoubted desire to move things to a new height in collaboration with the university management, stakeholders, and teams.

## ACHIEVEMENTS



## Achievements

Mr. Khaled Eid's Al Discussion on MBC



Mr. Khaled Eid, Associate Dean of Business School & Director of Executive Education at Nile University, was invited by the MBC channel for an interview about ChatGPT and its impact on people and society; ChatGPT is an advanced AI chatbot trained by OpenAI which interacts in a conversational way.

Our Student Amr Sharawy Featured on Channel One



Our ITCS student Amr Sharawy was featured on Channel One as an Artificial Intelligence expert to analyze and explain the recent advancements in Artificial Intelligence, where he discussed a new advancement called Generative AI and its applications. Moreover, he discussed the effects of AI on privacy and academic work and how it will affect employment in the near future.





### **Events**

#### The 15th Undergraduate Research Forum

Every semester, Nile University hosts the Undergraduate Research Forum (UGRF) to encourage NU students to turn their course projects into tangible results. Our students presented their projects through a two-page summary, posters, prototypes, and applications; then, a jury panel of university professors and senior researchers evaluated them. NU is proud of all the students who took part in the UGRF and congratulations to all winners for this semester.



## **Events**

#### **Egyptian Biomedical Informatics Workshop**

NU hosted 9 international speakers and 800+ attendees at the Egyptian Bioinformatics Workshop "4th EDITION" who received E-certificates after the mega event.



Five practical workshops were held by expert speakers to apply what was theoretically explained during the event. We had the pleasure of having:

- Dr. Abdelrahman Mahmoud, Würzburg Institute of Systems Immunology (WüSI), Germany
- Dr. Abdelrahman Hamdy, St. Jude Children's Research Hospital, USA
- Dr. Ebtesam Rashid, International Centre for Genetic Engineering and Biotechnology (ICGEB), South Africa
- Dr. Mai Mehanna University of Florida College of Pharmacy, USA
- Dr. Mohamed El Hadidi, Nile University, Egypt
- Dr. Mohamed Maysara, Nile University, Egypt
- Dr. Tamer Ibrahim, Nile University (Adjunct) and Kafr el sheikh University, Egypt
- Dr. Sherif Abouelhadid, London School of Hygiene and Tropical Medicine, Uni. of London, UK
- Dr. Yasser Bahaa, Universitätsspital Zürich, Switzerland

- Dr Saif Eldeen Shehata, University of Dundee, UK
- Engy Khaled, Nile University, Egypt
- Hagy Elshora, Nile University, Egypt
- Mahmoud Bassiouny, Nile University, Egypt
- Ahmed Tarek, Universität des Saarlandes, Germany
- Sherif Arafa, Tuebingen University, Germany











### **Events**

# The 1st IEEE CAS Agriculture 4.0 Hackathon (Agrihackathon)



At the 1st IEEE CAS Agriculture 4.0 Hackathon, discussions were held regarding how to make agriculture more efficient and prevent unconscious agriculture from meeting the needs of the increasing human population with smart agricultural practices since there are several environmental challenges which Egypt is facing. That's why the Hackathon competition proposed innovative solutions and prototypes.

The 1st IEEE CAS Agriculture 4.0 Hackathon is for students and young professionals from all universities in Egypt.

The Agriculture 4.0 Hackathon's objective is for participants to form multidisciplinary teams that can cover different areas of technology development in the agriculture 4.0 Egyptian challenges.

## SESSIONS,CONFERENCES & WEBINARS



## **NU Sessions**

# Al State of the Art Advancements Industry & Academia Perspectives

Artificial intelligence is the main driver of emerging technologies like big data, robotics and IoT, and it will continue to act as a technological innovator for the foreseeable future.

So, at Nile University, we hosted talks presented by one of the pioneers in the industry, Dr. Amr Awadallah, CEO and co-founder of Vectara. The event was moderated by Dr. Mustafa AlAtar, Director of Al program at the School of ITCS at Nile University.







## **NU Sessions**

#### ISO 9001:2015 Training by the Quality Management Office (QMO)

The Quality Management Office (QMO) at Nile University hosted ISO 9001:2015 Quality Management System (QMS) Awareness and Internal Auditor training for NU staff which was conducted in partnership with TÜV Austria.

TÜV Austria provides a framework to ensure that organizations meet customers' and other stakeholders' needs and expectations.







## **NU Sessions**

#### Winter Digital Camp for Kids and Youth

The School of Continuing Education held the Winter Digital Camp for kids and youth at Nile University which was divided into three different topics with three different range of ages:

- 1. Codey Robotics: 6 to 8 Years
- 2. Mobile Application: 9 to 14 Years
- 3. Web Development: 15 to 17 Years



#### The Evolution of Software/Hardware Interaction" Talk by Prof. Mohamed Zahran

Prof. Mohamed Zahran has been hosted at the School of Information Technology and Computer Science as a speaker at a talk titled "The Evolution of Software/ Hardware Interaction." Prof. Mohamed Zahran is currently a professor with the Computer Science Department at New York University (NYU).



His research interests span several aspects of computer architecture, such as architecture of heterogeneous systems, hardware/software interaction, and high-performance computing.

## SCHOOL FAIRS & VISITS



#### **School Fairs and Visits**



This month NU ambassadors went to various schools like the Concordia, Lycée International Français en Egypte (LIFE), Smart Vision International School, and AIRowad College.

We always love to welcome new students and we are happy to assist them all with their needs. Looking forward to seeing those wonderful faces on campus soon.



## STUDENT LIFE



### NU Career Day

The Skills and Employability Enhancement Center (SEEC) is preparing a career day for NU students and alumni on Saturday 18th Feb 2023, from 10 AM to 8 PM at NU campus. The day is designed to allow students to experience work-life needs and be aligned with market expectations. So, get yourself ready for this booming event.



### **Exchange Program Experience**

Hassan, who is a senior Supply Chain and Logistics student, wanted to share with us his experience after spending a semester abroad in the US. "This was a very vibrant and insightful chapter of my life that definitely has been added to me. It became four months of the experience where I got a glimpse of more hidden potential and a step closer to success"



We wish Hassan all the success and we are encouraging all our NU students to join and check out our exchange programs.

#### The School of Business Administration Graduation Discussions

#### Hard work pays off and we are so proud of our students!

This year, the ideas mostly revolved around green entrepreneurship and social entrepreneurship.

This comes under the supervision of Dr. Menna Kaoud, Dr. Noha Alaa, and Eng. Ahmed Dahe. A well-deserved thank you is in line to our TAs, Hamis Mostafa, Muhammed Wael, and Nourhan Ashraf and an extended thank you to our examiners, Dr. Mostafa El Bolok and Eng. Hassaan Mahdy.

For more to come in graduation project II, keep it up; you are about to end a journey to remember.



### NUSU New Board 2022/2023

#### We are happy to welcome our new NU SU board:

- President and Vice President: Ahmed Samer and Mohamed Mustafa
- Head of Academics: Mohab Yasser
- Head of Activities: Abubakr Gaber
- Engineering Representative: Mohamed Dein
- Business Representative: Amir Mansi
- Computer Science Representative: Eslam Mohamed
- Biotechnology Representative: Kamal Abdallah
- Head of Public Relations: Rola Khalil
- Head of Community Services: Sara Ayman
- Secretary: Yassmen Abdelbadea

NU Elections Committee announced the results of the on-campus voting, that started on Tuesday, January 10th and ended on Tuesday, January 17th. 658 students participated in the vote to choose their representatives in the Student Union for the academic year 2023.



#### Mechanical Engineering Field Trip to Gabal El Zeit Wind Farm Station

Within the framework of cooperation between Nile University and various institutions, a field visit was made by the Mechanical Engineering students and Drs. to the Gabal El Zeit wind farm station to generate electricity from wind energy.

An introductory lecture was given on renewable energy and the components of the station, where our students learned how to automatically and manually control the station by specialized engineers.

Finally, the students went on a tour around the station, accompanied by the site engineers, to see the actual parts and machines used inside the station.



#### Abaqera Winners

Nile University's students team won the 11th match with Cairo University from the 5th season of the Abaqera show and Dr. Wael Akl, Nile University's president made sure to honor our students himself.





# Practical Implementation for CIEM Students in 205 Arkan Palms Site

The Civil and Construction Club (CCC) organized a field trip as a practical implementation to the 205 Arkan Palms site.

It has been a new experience for our CIEM students to see how post-tension is applied and take a quick safety lecture before entering the site.



#### ARUD Students' 500500 Hospital Visit

ARUD third-year students had a field visit to 500500 Cancer Hospital in El-Sheikh Zayed city, one of the most significant projects on the national projects plate nowadays. The field visit is from the Construction II course (ARUD253), where the students learn more about construction finishing materials, structure systems, etc. This site visit helped the students to relate their academic studies to real life.



#### **NU Black Theatre Team**

NU Black Theatre Team has performed "**ولا بنخاف من الدنيا بحالها**" on the University's auditorium on 5th January, which was a hit as expected always.







#### Upcoming SCE Courses and Workshops

**1- Self Branding:** 10 hours on 3 & 4 Feb, from 9 am till 3 pm (Face to Face)

2- Brand Management for Corporates:

20 hours on 10, 11, 17 & 18 Feb, from 9 am till 3 pm (Face to Face)

**3- Auto Desk Courses for Architecture:** 30 hours on 12, 15, 19, 22 & 26 Feb and on 1, 5, 8, 12 & 15 March, in 007 lab.

**4- Using CAT Tools in Translation:** 10 hours on 17 & 18 Feb, from 9 am till 3 pm, in 007 lab.

5- Medical Translation Course:

24 hours on 28, 21, 25 & 28 Feb and on 4, 7, 11 & 14 March (Online)