







#### MOU WITH ESC CLERMONT SCHOOL OF BUSINESS

Nile University Business School signed a Memorandum of Understanding (MOU) with ESC Clermont School of Business on the 13th of December 2021, which is a wonderful opportunity for our students to broaden their horizons and get a better understanding of diverse perspectives. It is also a chance to study abroad, where the business students can acquire dual degrees from NU and ESC Clermont and can consequently spend a semester at ESC Clermont as exchange students.





#### COOPERATION BETWEEN EGYPTIAN PETROLEUM RESEARCH INSTITUTE AND NILE UNIVERSITY

Prof. Ahmed Hassan (Dean, ITCS School) and Prof. Haia Zayed (CS, ITCS School) were selected, upon the decision of the Minister of Higher Education and Research, as members of the two prestigious committees:

- Information for All Programme (IFAP)
- International Programme for the Development of Communication (IPDC)
   This news is well-deserved for our NU professors who are an added value and have a distinguished impact in all the places they join.



AGA KHAN TRUST FOR CULTURE

### SIGNED RESEARCH GRANT WITH AKTC - EDUCATION PROGRAMME

Based on a previously successful cooperation, a new grant agreement was signed between Nile University (NU) and the Education Programme of the Aga Khan Trust for Culture to Involve the teaching and research activities of the Architecture and Urban Design Program (ARUD) at NU represented by Prof. Dina K. Shehayeb, Program Director. The research project consists of

- · A typology of open spaces representing all types of public spaces in Historic Cairo.
- Guidelines for intervention in those public spaces. The Memorandum of Understanding involves two main activities spread over 18 months of work and the project will be executed in Cairo starting 1 December 2021.

#### ACHIEVEMENTS



#### **OPPM KICKOFF MEETING BY ERASMUS+**

Online Pharmacogenomics and Personalized Medicine Postgraduate Program (OPPM) kickoff meeting was held at Nile University, hosting 12 representatives from every partner to discuss the great project. It is co-funded by Erasmus+ with the following partners: Nile University, MCIT. Al Alfi Foundation, Alexandria University, Children's Cancer Hospital Egypt 57357, Fayoum University, Beirut Arab University, American University of Beirut (AUB), Newcastle University, Democritus University of Thrace, Universidad de Oviedo and Christian-Albrechts-Universität zu Kiel.

#### NILE UNIVERSITY PROFESSORS SHINE IN IEEE

Congratulations to these Nile University's professors for being elected for positions at IEEE Computational Intelligence Society (CIS) Egypt Chapter:



Dr. Lobna Said Chapter Vice-Chair



Dr. Khaled M. Fouad Chapter Chair



Dr. Irene Samy Chapter Treasure

# PROF. DINA SHEHAYEB CHAIR OF THE COMMITTEE TO DEVELOP THE "EGYPTIAN CODE FOR CYCLING PATHWAYS"

Prof. Dina Shehayeb, Program Director of Architecture and Urban Design program (ARUD) was appointed Chair of the Committee to develop the "Egyptian Code for Cycling Pathways" by the Ministerial Decree No. 204. Egyptian Codes are issued by the Housing and Building National Research Centre and are a regulatory system that is mandatory by law. This committee will work for 12 months to deliver the Code that would regulate the planning, construction, and management of cycling pathways as a system of mobility to complement existing and future for multi-modal, clean, and convenient settlements in Egypt.









#### ARUD: ERASMUS+ CO-FUNDED PROJECT IMPAQT EVALUATION

Four years ago, representatives of the 10 Egyptian and European institutions came together to create a unique educational architecture and urban design program, ARUD at Nile University. In the first year, the content of the courses in the program was carefully and creatively curated by their collective efforts and was chosen to be integrative, people-centered and multi-disciplinary. The target groups of the project were students, staff and professional graduates who would receive the Life-long Learning courses; a second output of the IMPAQT project. The 5-year bachelor program ARUD started in 2018 and follows a pedagogy emphasizing practicum that entails numerous diverse activities such as real-life case studies, guest lecturers, workshops and seminars. On December 7th, ARUD Project Director from the Technical University of Vienna sent that the project got a mention "Good" which is a very good evaluation - one not too frequently acquired.

Only gratitude and appreciation are in order for Prof. Dina Sheyaheb and her amazing team who made NU family proud of what they were able to achieve for themselves, our university and the community.



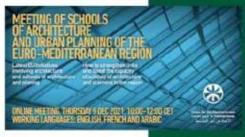


## THE 14TH MEETING OF THE SCIENTIFIC COMMITTEE OF THE EGYPTIAN GENOME PROJECT AT NU

On the 18th of December 2021, Nile University was honored to host the 14th meeting of the scientific committee of the Egyptian Genome Project in the presence of the president of Nile University, Prof. Wael Akl, Major General Prof. Khaled Amer, CEO of Egypt Center of Research and Regenerative Medicine (ECRRM) and the PI of the Egyptian genome project and Prof. Yehia Gad, the chair of the scientific committee of the Egyptian Genome Project. The welcome speech was initiated by Prof. Ahmed Radwan, the vice president of research, who gave a short presentation about research at Nile University, focusing on the different research centers and achievements of Nile University in research. Regarding academic programs, Prof. Ahmed Hassan, the dean of the School of Information Technology and Computer Science (ITCS), gave a brief talk about the vision of the school and how graduates of the offered programs can serve the genome project. Finally, Dr. Mohamed El Hadidi, assistant professor of Bioinformatics and Head of the Bioinformatics Research Group at Nile University and member of the scientific committee, gave a small presentation about current research trends in the fields of Bioinformatics and genomics at Nile University. Following the meeting, members of the scientific committee had a tour in the impactful units at Nile University including NilePreneurs Initiative, Innovation hub, Design house, and FACT Center.

#### ARUD AT THE MEETING OF SCHOOLS OF ARCHITECTURE AND URBAN PLANNING OF THE EURO-MEDITERRANEAN REGION

The 5-year bachelor program Architecture and Urban Design at Nile University, Egypt (ARUD) output of the ERASMUS+ project IMPAQT co-funded by the EU Commission, has been highlighted in the Meeting of Schools of Architecture and Planning of the Euro-Mediterranean region that was organized by the Union for the Mediterranean (UFM) held on December 9th, 2021. It was hailed as an exemplary capacity building project where the receiving partners were recognized as having added value to the EU partners.





#### TICO NILE UNIVERSITY SESSIONS ABOUT ENTREPRENEURSHIP: FROM IDEA TO LAUNCH

This series presented numerous angles and methods needed to make an effective startup, where four main sessions were held online to enable the attendees to: apply the entrepreneurial process, build a winning entrepreneurial mindset, and convert research point into business.

#### BIOELECTRONICS FOR IMPLANTABLE AND WEARABLE DEVICES SERIES SESSIONS

Four sessions about Bioelectronics for Implantable and Wearable Devices were held online by NU-Research:

Session 1: "Microelectronics and Microsystems for Real-Time Bio-Sensing Devices" by Dr. Sara Ghoreishi, assistant professor at University College London (UCL)

Session 2: "Neural Interfaces: Bidirectional Communication with the Brain" by Dr. Seif Eldawlatly, associate professor, Faculty of media engineering and technology, at German University in Cairo (GUC) and computer and systems engineering department at Ain Shams University.

Session 3: "Low-Power Wearable Devices for Healthcare Monitoring" by Eng. Retaj Yousri, research assistant at WINC, Nile University.

Session 4: "Al (Artificial Intelligence) Techniques for Power Saving in Wearable Bio-Medical Device" by Dr. Mahmoud El Bayoumi, assistant professor at Fayoum University.







#### HR SESSION FOR THE NEWLY HIRED STAFF

NU family is always happy to get bigger and stronger!

Our HR gave an extremely beneficial session for the newly hired employees.

They had a full-on orientation about the policies and benefits that all employees need to abide by and be aware of like medical insurance, safety measures, attendance policies among other things.





#### EBE BANK GIVES STUDENTS CAREER SESSION AT NU

Through the Advancement and Marketing department, EBE came to NU to discuss four main points which they presented to NU students by EBE executives Engy Sherif (Head of strategic HR), Nouran El Zuheiry (Senior talent acquisition specialist), and Sohaila Mohamed (Senior talent acquisition specialist):

- How to write your CV.
- Developing competencies and skills for different job positions.
- The importance of career laddering and doing mock interviews (conducting interviews with students/ Q&A).
- Vacancies for seniors and fresh graduates available at EBE's different departments.



Under the supervision of Dr. Noha Alaa and Ms. Radwa Fathi, founder and marketing manager at DOUBLESHOT Digital Agency, who has more than 12 years of experience in the marketing field, business students were given a session about the journey of acquisition and optimization of e-commerce business, the importance of digital marketing, and the advantages of traditional communication methods.



DIGITAL MARKETING SESSION

# UNIVERSITY FAIRS AND SCHOOL VISITS









Our marketing team participated at EduGate in Mansoura, in addition to making a series of successful visits to:

- The International School of Choueifat Cairo
- St. Fatima Language School (Nasr City)
- Heritage Canadian International School Egypt

A crowd of students stopped by NU's booths to learn about NU's schools and degrees.





#### MAYA HAITHAM WINS FOR THE SECOND TIME THIS YEAR

Our student, Maya Haitham Mohammed, won first place on behalf of Nile University while competing against 32 other universities in the 50-meter mono swimming pool competition held at the American University in Cairo.

#### AMR SHAARAWY ON CBC "EXTRA NEWS" PROGRAM

Amr Shaarawy is a student in the School of Information Technology and Computer Science at Nile University and the youngest Microsoft-accredited professional in artificial intelligence technology. His candidacy at Microsoft was based on his academic performance at Nile University and his continued diligence, where he participated in various training sessions and competitions in the artificial intelligence field with the help provided by professors at NU.







#### MUSIC CLUB JOURNEY

NU Music Club has conducted a MUSICAL JOURNEY event, where they let the music speak for itself on December 15th.

The event was marvelous, and light was shed on many NU talents we didn't know of.

## LUXOR FIRST FUTSAL CHAMPIONSHIP

NU team has participated in Luxor University's first futsal championship for universities that was held in Luxor from December 17th to December 23rd. All universities in Egypt joined the tournament and Nile University was able to reach the quarter finals.









#### **DECEMBER ENTERTAINMENT TRIPS**

NU clubs are roaming around the country, and we love it. E3raf Baladak went to Fayoum & Siwa, Enactus to Fayoum, Insider NU to Alexandria and NU Music Club to Fayoum as well, which left us a great photo album full of beautiful moments, cheerful vibes, and splendid memories.

#### FULL HOUSE COMMUNITY DAY



NU held a well-organized day for non-Cairo residents which encouraged them to socialize with each other and feel more at home.





## BUSINESS SCHOOL STUDENTS VISIT FINANCIAL REGULATORY AUTHORITY OF EGYPT

As part of Nile University's keenness to provide a unique cultural learning experience for students, a field trip was held for business school students to the Financial Regulatory Authority of Egypt, under the supervision and organization of the school's professors.

The sessions highlighted:

- How to trade in the Egyptian stock market for youth.
- · How to finance your project through non-banking financial instruments.





## ENGINEERING STUDENTS VISIT 500 500 CANCER HOSPITAL

Engineering students were accompanied by their professors to visit 500 500 Hospital, also know as New National Cancer Institute in Sheikh Zayed, which is one of the largest hospitals for treating cancer in Egypt, but is yet under construction.

#### ADCB AT NU

Through the Advancement and Marketing Department, Abu Dhabi Commercial Bank – Egypt came to NU to set up a booth for several days, spreading challenging vibes around the campus while doing so.

They launched ADCB wallet and created

They launched ADCB wallet and created offers for NU students who are opening personal bank accounts.







#### **TECHDAY CAIRO BY GDSC**

GDSC club has organized an event that took place on Friday, December 17th, 2021, to build a bridge between knowledge and the market. GDSC helps students get inspired, learn, and have a wonderfully unique experience through talks, sessions, and workshops with expert speakers.



NIMUN, NU E-Club, and RPM are representing Nile University in YLF Leaders League's Final Filtration Stages, competing with other clubs from around Egypt.



### STUDENT LIFE OFFICE COLLABORATION WITH MUBASHER TRADE

Through the Advancement and Marketing Department, NU School of Business Administration and the Student Life office collaborated with Karim Dash, Head of Central Sales at Mubasher Capital Holding in the Universities Investment League.

The aim of this collaboration is to give NU students the opportunity of learning about Exchange Markets both theoretically and without having any risks; the initiative is one of a kind, where nothing in Egypt or our region has ever been done on this scale.

Stay tuned for the upcoming competitions!





## NU BLACK THEATRE PRESENTED THEIR 6TH PERFORMANCE "C'EST LA VIE II"

NU Black Theatre cast has proudly presented their sixth performance "C'est la vie II" on the 23rd of December 2021. The play shed light on daily social struggles and delved into the human psyche and the philosophy of imprisonment through the lives of the characters on stage





#### CHRISTMAS VIBES BY BENA ART

"Take a step beyond the limits of your imagination and start creating your own New Year's Resolutions to reach your dreams" a beautiful message by our talented club Bena Art who made handmade decorations, paintings, secret Santa arrangements, and gifts for the whole NU campus.