

NILE UNIVERSITY

NU is the first research, Non Profit “Ahleya” university in Egypt .
It was inaugurated in 2007 as a world-class, internationally
recognized education and research University.

Nile University is seeking to hire:

Marketing Manager

The Successful candidate will be :

- Responsible for developing and implementing the long-term institutional marketing vision of the university
- Responsible for university branding and market positioning
- Responsible for working on creating a continuous digital marketing plan
- Responsible for creating, implementing a marketing plan for the university and especially admission summer campaign
- Responsible for overall marketing components including digital, online marketing materials, branded printed materials
- Planning, organizing and Leading promotional special events for marketing such as opening ceremony, milestone success celebrations, award events, closing celebrations, seminars, conferences, banquets, exhibits, product or service fairs, and supports events for fundraising purposes such as fundraisers and gala events

Requirements:

- 6 years of experience at least in the field of Marketing .
- Bachelor’s degree in Business Administration or Marketing.
- Excellent command of both written and spoken English and Arabic .

To Apply:

Applicants must submit the following documents to
careers@nu.edu.eg:

1. A detailed CV highlighting experience as per outlined requirements.
2. Names and contact information (email address is a must) of three references.

For More information

www.nu.edu.eg/careers