

March Newsletter

2023

ISSUE#15

“

Ramadan Mubarak!

May this holy month bring
NU community joy, peace, and
abundant blessings and may all your
duas be accepted and sins forgiven.



”

ACHIEVEMENTS



Achievements

Powerlifting Championship

Nile University won third place, out of ten participating universities, in the Powerlifting Championship that was held amongst private and Ahleya universities, and the credit goes to player Amr Jamal who won first-place gold medal in the weight of 90 kilos.



EVENTS



Events

The US Embassy in Cairo and Amideast's Visit to Nile University

Nile University had the pleasure of hosting the US Embassy in Cairo and Amideast's convoy, along with some US university representatives, since Nile University was chosen as one of 9 other universities in Egypt to be approached for partnership opportunities.

The visit was complemented by a "Networking Event" held on March 17th, which gathered the US university representatives and the selected universities from Egypt to discuss future collaborations.

The US university representatives that honored us yesterday are from:

- North Carolina State University
- Colorado State University
- University of Massachusetts – Boston Campus
- The University of Alabama
- Rutgers, The State University of New Jersey
- Tufts University



Events

“Living in a Digital Age: Technology and its Effects on Culture and Society” Conference



The “Living in a Digital Age: Technology and its Effects on Culture and Society” Conference was held at Nile University in collaboration with Orient-Institut Beirut (OIB).

The conference explored how the digital era can improve the current performance with regard to understanding cultural, social, and religious change. It brought together world-renowned experts with unique expertise and skills in the field of Digital Humanities with the aim of advancing the current state of knowledge for Arab researchers in literature, culture, media, arts, history, religion, and sociology.

Events

Hult Prize Event

This year, Hult Prize at NU brought together 37 teams of passionate and innovative students. Over several weeks, teams made start-ups that could positively impact the world.

At the finale, the judges were blown away by the potential of the top 13 start-ups. The third-place winner NUNU wowed the judges with their creative solution and won 5k EGP cash prize, while the second-place winner Fab. ARM impressed with their well-crafted business plan and won 7k EGP cash prize.

But it was the first-place winner ReClo that truly shone, earning them a spot in the world semi-finals in Dubai and a cash prize of 10k EGP.



Events

Go Kart Event



NU Student Union hosted a Go Karting day, and there was an after party at the end of the event where there was a DJ, catering vendors and El Fareek, our special guest.

Orphan's Day Event by Wessal-NU



Enactus NU made a great community impact through Orphan's Day in collaboration with Bena Art club by inviting orphans to the campus and doing educational and entertainment activities; the event was full of joy, laughter, and happiness for everyone.

SESSIONS, CONFERENCES & WEBINARS



NU Sessions

“Envisioning Change” Strategy Development Workshop at ARUD



“Envisioning Change” Strategy Development Workshop marked the kick-off of a fruitful and long collaboration between Nile University (NU), the SPECTRA Centre of Excellence, and the Slovak University of Technology in Bratislava (STU).

The workshop occurred between the 23rd and 27th of February 2023 at the Architecture and Urban Design Program - School of Engineering and Applied Sciences at Nile University.

Throughout the workshop, different participant groups from NU undergraduate students engaged with the faculty and instructing team worked, through an interactive process, on the “strategy development” for a selected study area in Port Said City.

The workshop had a remarkable closure with a panel discussion by significant professionals and academics in the field of urban planning and design.

The successful workshop is part of the Mobility Agreement between STU and NU, and marked the beginning of new horizons for future research collaboration and faculty and student exchange activities.

NU Sessions

School of Business Administration Hosting Ms. Mona El Bardaie



The School of Business Administration was pleased to host guest speaker Ms. Mona El Bardaie , Co-Founder and Communications Director at Creativito Marketing.

Throughout the session, Ms. Mona discussed with our students how to develop a new product or service for a business client and the main pillars that should be considered in an offering to serve institutions producing final consumer products.

She highlighted some examples at the beginning of the session and then tackled the whole process through the “Mashaseel” Case Study. This came as a part of the B2B Marketing course taught by Dr. Nour El Gammal, Instructor of Marketing.

NU Sessions

Business Session by Ms. Nadine Farrag



The School of Business Administration would like to thank Ms. Nadine Farrag, CEO & Founder of Farahy, for the insightful session about the challenges of starting and sustaining a business and how to scale it up.

Ms. Nadine shared the development of the services offered by Farahy and the importance of adapting to the growing needs of the target market as well as conducting continuous competition analysis. She also discussed with students the challenges of sustaining a start-up business in terms of financials and team management.

This came as part of the Graduation Project course under the supervision of Dr. Menna Kaoud, Dr. Noha Alaa, Eng. Ahmed Dahe, and TAs Mr. Muhammed Wael, Ms. Hamis Mostafa, and Ms. Nourhan Ashraf.

NU Sessions

Autodesk Revit Course



The School of Continuing Education has started a 30-hour Autodesk Revit Certified Course for the NU undergraduates. The learners will receive an international AutoDesk Certificate after passing the course. The trainer is a certified Autodesk instructor and has practical expertise in using it in his daily work.

Sports Marketing Workshop



The School of Continuing Education implemented a workshop on Sports Marketing on 3rd & 4th of March. The workshop talked about the key elements of any sports organization and how to start your way into Sports marketing..

NU Sessions

Fundraising Session by SEEC



We are pleased about the successful fundraising session that was held by SEEC office for our NU students on Monday, 13th March 2023, with Ms. Samar Ibrahim, Investment Associate at Edventures.

Session topics:

- Fundraising essentials for student activities objectives.
- Understanding the importance of fundraising.
- Key steps and best practices for effective fundraising.
- Fundraising methods and techniques.
- Common challenges in fundraising for student activities.

SCHOOL FAIRS & VISITS



School Fairs and Visits

EduGate Event

Nile University always have the pleasure of participating in such well-known and fruitful event as EduGate that enables us to introduce and market Nile University to all high school students by widely communicating with different students and their parents and make sure to provide the needed guidance.



STUDENT LIFE



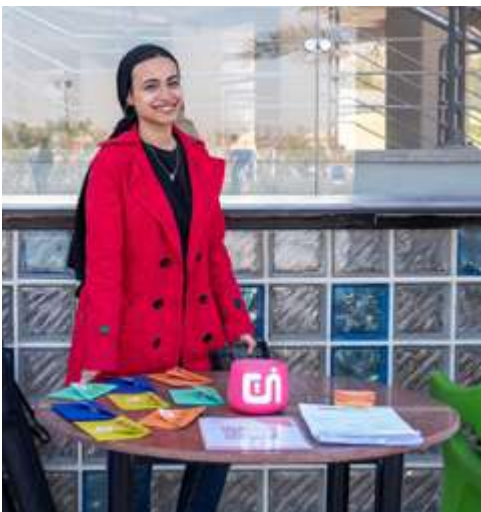
Student Life

She Leads

The Women in Engineering (WIE) student club organized a great event titled “**She Leads**”.

The event brought together experienced speakers from the industry and academia to highlight the incredible contributions of women in engineering and science fields. They were fortunate to have inspiring role models to share their success stories and offer valuable insights into the industry.

We're proud WIE was able to bring together so many talented women; thanks to everyone who attended and made “She Leads” such a success.



Student Life

Field Visit at Juhayna

Under the patronage of the Skills and Employability Enhancement Center (SEEC) office at Nile University, students from the School of Engineering and Applied Sciences and the School of Biotechnology went on an interesting field trip to Juhayna Dairy factory, where they were given an orientation on how the machines work and products produced.



SSCI Visit

NU students exploring our rich culture and the historical places in their course SSCI "Arab Heritage", where they visited two iconic mosques: Ahmed Ibn Tulun and El Soutan Hassan. We hope our students had an unforgettable experience.



Student Life

Students Achievements Ceremony



Hats off to our business students for their outstanding devotion in the Visualization Contest under the supervision of Dr. Noha Alaa, Assistant Professor of Marketing; in the Marketing Plan Competition under the supervision of Dr. Mostafa El Bolok, Assistant Professor of Marketing; and in the CFA Competition under the supervision of Dr. Vasilya Sultanova, Assistant Professor of Finance. We also honoured our junior TAs for their constant support and hard work.

Thank you all for your endless efforts!



Student Life

“Facilitation Techniques: Incorporating Active & Collaborative Learning Activities in the Classroom” Workshop

School of Business Administration delivered a workshop for professors and TAs titled “Facilitation Techniques: Incorporating Active & Collaborative Learning Activities in the Classroom”, by Nada Bedir, Assistant Director of Graduate Studies at our Business Administration School.

Participants learned about active and collaborative learning and how to use effective facilitation techniques to engage students in the classroom and make the best use of time through scenarios, role-plays, and group discussions.



Student Life

NU School of Business Hosting Bariq Team



School of Business Administration was delighted to host Bariq team, represented by Ms. Nour El Gammal, Marketing Manager, and Ms. Lina Allam, Sustainability Manager, to attend the final presentation of the shortlisted teams of the Marketing Research course.

This concludes a successful experiential learning journey, in which they completed qualitative and quantitative research to provide solid insights to Bariq team about sustainability and plastic recycling. Students have been rewarded with certificates of appreciation, and the best team will get an internship at Bariq. Special thanks to all teams and Ms. Nour El Gammal for her support throughout the journey!



Student Life

Shari3 El 3loom



NU Student Union is delighted to collaborate with “Share3 El 3loom” influencer to bring science events to be hosted here at Nile University, and the first collaboration was the orientation session Competition with a prize is 1000 US Dollars.



STAY UPDATED

NU Ramadan Tournament

The School of Continuing Education will make an online free workshop discussing leadership and management techniques on the 5th of **April from 9:30 PM to 11:30 PM.**

Follow their page to stay updated with the upcoming courses:

<https://www.facebook.com/NUPCE>

The SU Kitchen is Back Again

SU kitchen is now fully operating with a variety of items on the menu for Ramadan Iftar with a **10% special discount** for orders above 50 L.E.