

June Newsletter

2023

ISSUE#18

Eid Adha Mubarak to all NU community;
we hope you were able to rejoice and cheer
with your family, friends and loved ones.
May Allah immerse us and our homes
with peace, health and joy.



ACHIEVEMENTS



Achievements

Nile University and Dr. Heba Labib: Winners of the Triple E African Awards

Another achievement was on its way to Nile University and its faculty members and has thankfully arrived safe and sound to whoever really deserves it. It's a pleasure to announce that Nile University and Dr. Heba Labib, were added to the finalists' list of the Triple E African Awards and have won both awards.

To be precise, Nile University was chosen as one of the top 5 universities worldwide and has now officially won the Entrepreneurial University of the Year Award; adding to that, Dr. Heba Labib, Director of the Innovation, Entrepreneurship, and Competitiveness Center at Nile University, and the Executive Director of NilePreneurs Initiative, has won the Female Entrepreneurial Leader of the Year Award as she's a "Pro-active and empowering ecosystem builder".

The Triple E Awards are a global recognition of efforts towards the quest for entrepreneurship and engagement in higher education. It is the first award to focus specifically on different dimensions of the universities' third mission.



Achievements

Best Paper Award at the 6th International Conference on Multi-Disciplinary Research Studies and Education (ICMDRSE-2023) in Malaysia

Congratulations to Dr. Menatalla Kaoud, Assistant Professor of Marketing, Dr. Noha Alaa, Assistant Professor of Marketing, and Dr. Mostafa ElBolak, Assistant Professor of Marketing, for receiving the Best Paper Award at the 6th International Conference on Multi-Disciplinary Research Studies and Education (ICMDRSE-2023) in Malaysia.

Their paper titled "The impact of university brand equity using firm generated eWOM on student satisfaction: the moderating effect of gender" is a remarkable contribution to the field.



Achievements

Our EMBA Students Ranking in the Top 50 Performances at BSG Global

Our EMBA students in their capstone course, Corporate Strategy and International Competitiveness, which has an experiential approach taught by Dr. Aliaa Soliman, Associate Professor of Business Administration, participated in the BSG simulation game, a real-world business environment to apply their knowledge and skills in strategic decision-making. It helps them develop a holistic understanding of business strategy and its impact on various functional areas. Also, it provides a hands-on learning experience, allowing them to put theoretical concepts into practice, where they can explore different strategies, make decisions, and observe the consequences of those decisions in a risk-free environment.

Each week, the best-performing BSG companies, measured on four performance variables (Overall Score, EPS, ROE, and Stock Price), are honored on the performance list. During Monday, May 22 through Sunday, May 28, there were 625 teams from 61 colleges and universities participating in the simulation worldwide. Two of our NU EMBA students, Mustafa Mounir and



Muslim Mohamed, the co-managers of B Company, earned a place in the Top 50 performances chart on the following performance criteria: Return on Average Equity, where their ROE of 35.9% was the 43rd-best ROE performance of the week worldwide!

Achievements

Nile University Faculty at Slovak University of Technology

Under the umbrella of the Mobility Agreement between Nile University and Slovak University of Technology, Arch. Mirame Mahmoud, and Dr. Menna Tawfik from the Architecture and Urban Design program ARUD accomplished two visits to the Slovak capital Bratislava exploring the values of internationalisation and building international networks for furthering the collaboration between ARUD at NU Nile and STU, specifically Spectra centre of Excellence, a leading institute in spatial planning.

Arch. Mirame spent two and a half months during which time she participated as a member of the organizing committee and took part in the Association of the European Schools of Planning "AESOP Head of schools meeting". She also engaged in a research collaboration between the Faculty of informatics and information technologies (FIIT), Spectra centre of Excellence EU, and the Slovak University of Technology (STU) involving the utilisation of virtual reality in research. Towards her Ph.D., she conducted empirical work investigating students' perspectives on selected case studies in spatial planning. She also took part in the "Taming Traffic in Vienna – Janes Walk 2023" that took place on the 6th of May. In addition, Mirame has contributed, as instructor, in the course 2021-1SK01-KA131-HED-000010381-1 "Positive Energy Districts- Multinational Course on Integrated Spatial and Energy Approaches for Existing Settlements" funded by Erasmus+ blended intensive programme that took place between 8th -12th May 2023 in Bratislava, Slovakia.

As part of the Erasmus+ Mobility Agreement- Staff Mobility for Teaching, Dr. Menna Tawfik has been invited to Slovak University of Technology (STU) in Bratislava.

Achievements

This visit is an extended collaboration between NU and STU after the last February 2023 'Strategy Development' workshop that was held at ARUD in NU with professors from Spectra center of Excellence at STU. The objective of this mobility is to exchange available knowledge on sustainable spatial planning and climate adaptation measures with a special focus on future research opportunities, and student exchange.

Dr.Tawfik also has attended part of an international workshop in STU on "Positive Energy District" funded by Erasmus+. She also introduced the Architecture and Urban Design program (ARUD) there; the mission, vision, teaching activities, and achievements to the workshop participants for more academic exposure and networking.



EVENTS



Events

EU4M Farewell



As the end of the academic year approaches, it's time for the EU4M students to bid farewell to their peers and professors. This year's farewell ceremony was made even more special with the attendance of a caricature artist Sabry who added a unique touch of creativity to the event. The EU4M program is a highly prestigious program that attracts students from all over the world who share a common passion for mechatronics.

The farewell ceremony was held at the Nile University, where the students gathered to celebrate their achievements and say goodbye to their classmates and professors.

Events

Achievement Day



Our Achievements Day ceremony was a special occasion where we honored the outstanding contributions of our faculty members, TAs, and students. We were thrilled to have our entire community come together to share in the joy and good vibes of the day. It was a great opportunity to celebrate the achievements of our NUians, who have worked tirelessly to make a positive impact.

We hope we were able to send our thanks and appreciation to all who have been honored in this ceremony and also to the rest of our community who are continuously working hard towards a brighter tomorrow.



Events

NU Open House



An Open House was organized at Nile University on June 24, where visitors were given the opportunity to explore the campus, meet the university president Dr. Wael Akl and faculty members, and participate in various activities and competitions.

The campus was filled with a positive and entertaining atmosphere provided by the university's Student Union (NUSU) and student clubs. We are grateful for their efforts as well as the efforts of all the staff at Nile University.



SESSIONS, CONFERENCES & WEBINARS



NU Sessions

Orientation Summer Training Program for NU-Biotechnology



The orientation training summer program for biotechnology students is designed to provide students with an introduction to the field of biotechnology and its applications.

The program is typically designed for undergraduate students who are interested in pursuing careers in biotechnology but may not have extensive prior experience in the field.

The orientation is led by experienced faculty members and industry experts who provide students with an overview of the field, including its history, current trends, and future directions. The program is typically offered over several days or weeks and may include a mix of classroom lectures, and laboratory experiments.

The orientation is led by:

- NSA Labs
- Colors Medical Labs.
- Global for science & knowledge (GSK)
- 57375 Hospital

NU Sessions

IT & Multimedia Applications in Teaching Course



The School of Continuing Education has started a 30-hour online course about using IT & multimedia applications for teaching with various of learning outcomes such as:

- 1: Artificial Intelligence in Teaching/Training
- 2: Video Editing & Designs
- 3: Interactive Presentations
- 4: Online Tests
- 5: Interactive E-Book
- 6: Website Creation

Carbon Footprint Management Course by SCE

On 20th & 21st June, The School of Continuing Education (SCE) organized a Carbon Footprint Management course in collaboration with D-Carbon. During this groundbreaking event, experts from various fields joined forces to explore innovative strategies and solutions for reducing our carbon footprint. The workshop provided a unique platform for knowledge sharing, collaborative brainstorming, and fostering partnerships that will pave the way for a sustainable future.

We extend our heartfelt gratitude to the participating banks and scientific companies for their invaluable contributions and dedication to environmental preservation. Together, we have taken a significant step towards creating a greener, cleaner planet for generations to come.

NU Sessions

Summer Day Camp

Going forward with its “education through entertainment” methodology, the School of Continuing Education has started the Summer Day Camp for youth, and it comes with 3 different themes to choose what matches any child’s interest like Coding, Character Building, Leaders & Readers, or Entrepreneurship.

The camp runs from June 18th till August 30th, 2023, and accepts all kids aged 6 -18 years old.



SCHOOL FAIRS & VISITS



School Fairs and Visits

RELO's visit to The School of Continuing Education

The School of Continuing Education received, in an official meeting, the Regional English Language Office (RELO) team affiliated with the U.S. Embassy in Cairo, and the American Cultural Center (ACC) team in Cairo.

The visit aimed to explore ways and areas of cooperation between the School at Nile University, the Regional English Language Office, and the American Cultural Center in Cairo.



School Fairs and Visits

Saint Mary's College of California Visit

The School of Business Administration was pleased to host a visit from Saint Mary's College of California, one of the top colleges in the state of California in the USA.

The college is known for its nationally-renowned faculty and comprehensive academics in 41+ majors and minors. The purpose of the visit was to discuss possible collaborations with Nile University.

NU team was composed of Prof. Hassan Aly, Dean School of Business Administration, Prof. Amr Safwat, Dean School of Engineering, Prof. Ahmed El Mahdy, Dean School of ITCS, Dr. Lobna Said, MSD Program Director, and a representative from the school. NU team got the chance to meet Dr. Natasha Munshi, Dean School of Economics and Business Analytics, Dr. Noha Elfiky, Associate Dean of Business and Data Analytics, and Dr. Safwat Hamad, Professor of Data Analytics at the School of Economics and Business Analytics. The Saint Mary's College of California team visited NilePrenuers and Dr. Heba Labib explained NU's efforts to promote entrepreneurship all over Egypt. At the end of the visit, the Saint Mary's College of California team invited our team to visit California to discuss future agreements.



School Fairs and Visits

AGYA Visit

Nile University was delighted to welcome Mrs. Susanne Ruppert-Elias, Scientific Officer from Project Management Agency DLR, Mrs. Tanja Woronowicz, Scientific Officer & Technical Coordinator from Project Management Agency DLR, and Dr. Sabine Dorpmüller, Managing Director of AGYA, who learned about Nile University through their tour, with a specific focus on innovation.

The Arab-German Young Academy (AGYA) delegates were accompanied by NU team composed of Professor Hassan Aly, in his capacity as a leader of NU Globalization and Sustainability initiative, and Dr. Lobna Said as MSD program director at NU and Steering Committee member of AGYA with representatives from NU Research Centers. The team emphasizes the partnership between Nile University and AGYA and the upcoming collaborations as AGYA brings together excellent Arab and German scholars to address common challenges and develop solutions through sustainable research cooperation.



School Fairs and Visits

The International Conference on Climate and Environment (ICCE)

Communications and Information Technology; Engineering
Ayman Korra, Founder and Chairman of Korra Holding; Dr Abdel Aziz El Kafrawy, Head of the Sustainable Development Committee, Engineering Syndicate, Cairo Branch and Eng. Mohamed El Faham, Director of Engineering Syndicate, Giza Branch.

The ICCE was attended by representatives of foreign countries such as H.E. Lt Gen Obed Boamah Akwa, the ambassador of Ghana, and Domenico De Marinis, from the Italian embassy.



STUDENT LIFE



Student Life

SU Event Mazareeta Party



The Student Union has recently thrown a party to help students unwind after a long semester of hard work and studying, which turned out to be a huge success.

The event was held on campus and was open to all students, faculty, and staff and sponsored by WonderVille and Red Bull.

The party was organized by the student union with the theme of "El Kabir Awi" TV series, where the protagonist lives in "Mazareeta" village.

The Nile International Model United Nations Juniors Conference (JNIMUN)

This highly anticipated event is expected to attract high school students from all over Egypt who are interested in diplomacy and global issues.

The JNIMUN is a simulation of the United Nations, where students take on the role of diplomats and work to find solutions to real-world problems. The JNIMUN is being organized by the Nile University's Model United Nations Club (NUMUN), which is made up of students who are passionate about diplomacy and global affairs. The club has worked tirelessly to prepare for the event, and they are excited to host the first-ever JNIMUN at the university in July 13th, 2023.

ARUD Exhibition

The opening of the exhibition of the Architecture and Urban Design program (ARUD) will take place on Thursday, July 13th at Nile University - UB1 entrance hall.

It is the FIRST exhibition that showcases ARUD student accomplishments over the past 5 years. It also marks the completion of the 5-year bachelor's degree program and will include the graduation projects of the first ARUD graduates.